



PURELYSURI™ MAGAZINE ADVERTISING RESERVATION FORM

ELIGIBILITY: The Suri Network's PurelySuri magazine welcomes advertising about farms and ranches, alpacas for sale, auctions, and ads that promote raising, breeding or the sale of alpacas. PurelySuri also welcomes other advertising such as ads for insurance, fiber processing, clothing, fiber arts equipment, feed, website-computer-internet services, farm management, consulting, accounting, business management, graphic arts, advertising, printing, and marketing services. PurelySuri reserves the right to reject advertising that does not comport with the mission of the Suri Network.

ADVERTISING RATES		COST	
PLACEMENT/SIZE	Measurement	Member	Non-Member
Front Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Facing Front Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Back Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Facing Back Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Back Cover	Full Page with bleeds*	\$900	\$1060
Full Page	Full Page with bleeds*	\$500	\$620
*Please keep all text 1/2 inch from trim side edge. Bleed size (8.625 X 11.125)			
Full page without bleeds measures 7.375 x 9.875			
Two Page Spread		\$1000	\$1200
Half Page Horizontal	7.375 x 4.8125	\$300	\$400
Half Page Vertical	3.625 x 9.875	\$300	\$400
One Third Page	7.375 x 3.125	\$200	\$250
Quarter Page Vertical Only	3.625 x 4.875	\$100	\$130
Business Card Horizontal Only	3.5 x 2.25	\$50	\$60

**SEND PAYMENT & ADVERTISING COPY TO:
SURI NETWORK**
 PO Box 1984
 Estes Park, CO 80517
 (790 Castle Mountain Rd. for UPS & Fed X only)
 Phone: 970-586-5876
 Fax: 970-591-0007
 office@surinetwork.org

**Advertising Reservation
 Deadline: November 1st
 Advertising Copy
 Deadline: November 15th**

QUESTIONS? Contact the office at (970) 586-5876 or email us at office@SuriNetwork.org

ADVERTISING SPECIFICATIONS

Files Should be high resolution (300 dpi or higher) as jpg, tiff, pdf or eps files. Advertiser will be notified if the resolution of their file does not meet requirements. Files can be sent on disk or emailed to: office@surinetwork.org

RIGHT OF REFUSAL:

The Suri Network's mission is to protect, preserve, and promote the Suri alpaca. PurelySuri reserves the right to review and decline any advertising that it feels is contrary to that mission.

Advertising space is available on a first come, first served basis.

please print

Contact Name : _____ Farm/Ranch Name: _____

Address: _____ City: _____ State: ___ Zip: _____

Phone: _____ Email: _____

Business Name as it should appear in advertiser's index: _____

Signature of Advertiser: _____

Enclosed is \$_____ in payment for the above ad(s). We accept Check, VISA, MC, American Express, Discover

Credit Card # _____ Expiration Date: _____

Name on Card: _____ Verification Code _____

Credit Card Address If Different From Above: _____