

**Suri Network  
Board of Trustee Teleconference Meeting  
August 15 - 19, 2007**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy, and Dick Walker  
Others Present: Ken Hobert

**A. Minutes:** Mike Murphy moved to approve the Board of Trustee meeting minutes of July 11, 2007 as corrected. Miriam Donaldson seconded the motion. Motion passed.

**B. Election:** Gary Truitt, Inspector of Elections, reported on August 11, 2007 the Election results. Kelly Jarvis and Jim Barker were elected. The results will be announced to the membership at the Annual Meeting on August 17, 2007.

**Suri Network Strategic Plan**

The Board met for 2-1/2 days with consultant Zane Akins to develop a Strategic Plan for the Suri Network:

The Board agreed upon the following Suri Network Vision Statement: “To be the premier organization enhancing economic opportunities for breeders of the Suri alpaca; livestock with the ultimate natural fiber.”

The Board also agreed upon the following priority goals:

1. Marketing
2. Communications/Dialogue
3. Breed Standard
4. Funding
5. Product Development
6. Research
7. Membership
8. Governance
9. Industry Relations

The board also worked on Action Steps to accomplish each goal: Who is responsible for the action; and When will this be accomplished.

(This outline of the Strategic Plan was reviewed by attendees of the Symposium following the Annual Meeting.)

The Board of Trustees met on Sunday, August 19, 2007 at the conclusion of the Summer Symposium.

Present: Jim Barker, Toni Cotton, Miriam Donaldson, and Dick Walker  
Absent: Kelly Jarvis

Others Present: Ken Hobert, Marsha Hobert & Mike Murphy

**A. Election of Officers:** The following was unanimously agreed upon by those present:

President – Dick Walker  
Vice President – Miriam Donaldson  
Secretary – Jim Barker  
Treasurer – Toni Cotton

**B. FFA/4-H Youth Committee:** Sandy Morden met with the Board to discuss the creation of a new Suri Network committee to work with FFA & 4-H youth. This concept was born out of comments made by Brett Kaysen during his presentation concerning marketing ideas and the future; and an impromptu fund raising that occurred during the herdsire auction which raised (pledged) \$8,000 for a FFA/4-H Youth Committee: The Board agreed to the creation of the committee and directed Sandy Morden to have the committee create vision statement. In addition, the board authorized Sandy to find out what it would take to have a vendor booth at the upcoming FFA national convention.

**C. Committee Liaison Assignments:** The Board agreed to the following liaison assignments:

Affiliate Congress:	Miriam Donaldson
Breed Standards:	Dick Walker
Education/Conference:	Toni Cotton
Fiber:	Miriam Donaldson
Marketing:	Jim Barker
Membership:	Kelly Jarvis
Nominating:	Miriam Donaldson
Research:	Toni Cotton
Show Rules:	Miriam Donaldson & Jim Barker
FFA/4-H Youth	Jim Barker

In addition the Board agreed upon Mike Muprhy as editor of PurelySuri magazine.

Meetings adjourned.

Respectfully Submitted,

Jim Barker, Secretary