

**Suri Network
Board of Trustees Meetings
August 9, 2006 – 1:00pm Eastern**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy and Dick Walker

Others Present: Ken Hobert

- A. Minutes:** Toni Cotton moved to approve the July 12, 2006 Board of Trustees meeting minutes. Miriam Donaldson seconded the motion. Motion passed.
- B. Treasurer's Report:** Toni Cotton reviewed the current financial report. It was noted that the fiber research project is beginning to incur expenses. Jim Barker moved to approve the financial report. Mike Murphy seconded the motion. Motion passed.
- C. Marketing:** Mike Murphy reviewed the status of the 2007 calendar project including advertising pricing, formatting and advertising reservation deadlines. Final details will be presented at the Summer Symposium.

A marketing pocket folder kit was briefly discussed. An example will be reviewed at the face to face Board meeting in Estes Park.

The Board discussed the concept of a 10 to 20 minute marketing DVD as well as a 15 to 30 seconded advertising commercial. The Board agreed to pursue this concept and agreed to create a project team to develop and oversee the project.

With research now underway, breed standards close to wrapping up, certain Suri Network infrastructures developed including financial resources, it was agreed that 2007 will be focused primarily on Marketing.

- D. Breed Standards:** Dick Walker briefly update the Board on the membership survey to be done. After discussion, it was agreed to do the survey after the Summer Symposium to include the input from the symposium.
- E. Summer Symposium:** Toni reviewed the schedule with the Board which included some changes. Bill Vonderhaar will be added with a talk on Objective Measurement of Luster in Suri Fleece. The Board agreed that a person who can only attend for one day could do so at ½ the regular price. The Board also agreed to remain in Estes Park for future symposiums until situations require a change.
- F. Research:** Toni Cotton reviewed the fiber research problem and the differences in biopsy reading techniques used by two different sources. After review the Board agreed to send all the studies to Australia which uses the international standard process to fill the need to have comparable results.

New Business: The Board briefly discussed the upcoming Affiliate meeting with the AOBA Board in Nashville. Dick Walker reported that there are a couple of livestock judges interested in becoming Alpaca Judges – more information will be available for the Estes Park Board meeting. Dick Walker advised the board that disturbing information has come to light regarding the Alpaca Research Foundation’s Suri genetic marker study – communications with ARF will be discussed at the Estes Park Board meeting.

Meeting Adjourned.

Respectfully submitted,

Jim Barker, Secretary