

**Suri Network
Board of Trustee Teleconference Meeting
December 12, 2007**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Kelly Jarvis, and Dick Walker
Others Present: Ken Hobert

A. Minutes: Miriam Donaldson moved to approve the Board of Trustee meeting minutes of November 6, 2007. Toni Cotton seconded the motion. Motion passed.

B. Treasurer's Report: Toni Cotton reviewed the current financial reports. Jim Barker moved to approve the report. Miriam Donaldson seconded the motion. Motion passed.

C. Marketing: Jim Barker reported that the current Fall/Winter 2007 issue has been mailed and is arriving now. The time frame for the 2008 Herdsire issue is being worked on now. The middle of February is planned for the advertising deadline.

Jim will be meeting with a marketing agency soon to review the best marketing approach at this time within the SN resources available. The Board discussed what should be included in the new marketing folder. A sample will be put together to determine the costs.

D. Breed Standards: Dick Walker briefly reviewed the status of developing EPDs and the need to utilize a source and database that provides confidentiality and anonymity.

E. Membership: Kelly Jarvis updated the board on the status of the SNYP program. A letter and magazine have been sent to all the FFA students who made an inquiry. After the holidays, Kelly will follow up with Sandy Morden about the next steps to take.

The ARI Suri farm list will be sent to all board members to determine what step to take next.

F. Research: Toni Cotton reported that the committee is reviewing material for Bill Vonderhaar's presentation at AOBA's Fiber to Fashion conference.

G. Education & Symposium: Toni Cotton reported that Freda McGill has agreed to be superintendent again and is sending out contracts to the Judges. The Board agreed to hold a Spinoff competition again. The fiber grading and classification clinic will require a building at the fairgrounds. Ken Hobert will contact the fairgrounds to get the facility. The idea of a resource section in the next symposium notebook was discussed. Toni will send Hoberts suggestions for the

content of this section. The membership renewal letter will remind members about the dates of the next symposium.

H. Product Development Committee: Miriam Donaldson referred the board to the report provided to Board that was attached to the agenda.

Other business: The Board discussed whether there should be SN representation at either the NIAA meeting on animal care, or the NPLC Annual Meeting; and agreed to explore this further.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary