

**Suri Network**  
**Board of Trustees Meeting**  
**November 23 & 30, 2005 – 3:00 & 1:00pm Eastern respectively**

Present: Jim Barker, Toni Cotton, Miriam Donaldson, Mike Murphy, and Dick Walker.

Others Present: Ken Hobert

(The November Board meeting scheduled November 23, 2005 was adjourned early due to telephone problems and resumed November 30, 2005. These minutes are from both meeting days.)

- A. Minutes:** Mike Murphy moved to approve the October 12, 2005 and November 2, 2005 Board meeting minutes. Miriam Donaldson seconded the motion. Motion passed.
- B. Treasurer's Report:** The Board reviewed the current financial statements. After discussion, the Board agreed to purchase 3 Certificates of Deposit of \$25,000 each staggered with a 3 month maturity, 6 month maturity and 9 month maturity; and upon maturity, each will be renewed for 9 months unless determined otherwise by the Board. Jim Barker moved to approve the Treasurer's report. Mike Murphy seconded the motion. Motion passed.

The Board reviewed Ken Hobert's request for a change in the tax CPA to a local CPA, Sanford Lerner in Estes Park, Colorado. Mike Murphy moved to approve the change. Jim Barker seconded the motion. Motion passed.

- C. Marketing:** After Board review, Mike Murphy moved to approve the SN full page advertisement for placement in both American Livestock Magazine for 4 issues and the AOBA Farm & Ranch Guide. Dick Walker seconded the motion. Motion passed.

With the placement of advertising the board discussed the lead generation, fulfillment and marketing program in general. It was agreed to have a detailed marketing plan with lead and fulfillment details worked out.

The Board discussed the revised SN Brochure. Marsha Hobert will have a draft in about a week for Board review.

The Board reviewed the status of articles for the Herdsire edition of PurelySuri.

- D. Membership:** Jim Barker reviewed Cindy Fronk's proposal on SN banners for members. After review the Board agreed to proceed but have members deal directly through Skyline for any orders with SN receiving a fee for marketing to the membership. Jim also reviewed the idea of logo items, and the Board agreed that no action will be taken until the 2006 Summer Symposium and Annual Membership meeting in August, 2006.

Membership Renewals: The Board agreed to no change in dues for 2006 and to solicit business card advertisements for divider pages in the membership directory as last year. Dues renewal notices will go out about the middle of December.

- E. Breed Standards:** The Board discussed the upcoming Type Conferences in the East and in Colorado. Dick Walker will be attending the Eastern conference in December, and plans to attend the Colorado conference in February to represent the interest of Suri breeders. Suri breeders are encouraged to attend these Type Conferences.

**F. Research:** Toni reported that more work was needed on a budget and plan for 2006, and that an update and benefits of research article will be developed for the January 2006 Suri Network News.

After discussion, the Board agreed to separate the Education Committee from Research. An Education Committee Chair will need to be selected.

**G. 2006 Summer Symposium & Annual Meeting:** The Board reviewed outlines for the 2006 summer symposium including speakers, scheduling and topics including a possible final Suri type conference meeting.

The board agreed to hold a Suri only fleece show in conjunction with the symposium and will ask AOBA for certification of the fleece show. A show superintendent will need to be chosen soon.

**H. Show Committee:** An e-mail was written and sent to all Suri breeders in California, Nevada and Oregon soliciting their support for the AOBA Judges Training Clinic in Ventura, CA. The clinic was in need of Suri alpacas for training judges.

The Show Committee wishes to thank the many Suri breeders for donating 100 Suri fleeces. These fleeces were judged and used in teaching seminars at the SN Fall Fleece Symposium in November in Columbus, Ohio. Many of these same fleeces were then selected to be sent to the judges clinic in Ventura. All fleeces will be placed in a SN fiber pool and will continue to be used as a teaching tool.

**New Business:** The need for a 2006 Budget was discussed. Ken Hobert will prepare a first budget draft for review at the next Board meeting.

Hobert's contract: Ken & Marsha Hobert will be presenting a revised contract for Board consideration at the next Board meeting.

The Board discussed the possibility of purchasing a power point projector instead of paying high rental fees at conferences. The Board agreed to explore costs and review at a future meeting.

Meeting adjourned.

Respectfully submitted,

Jim Barker, Secretary