

# PURELYSURI™ 2011 MAGAZINE Advertising Reservation Form

## DEADLINES

FEBRUARY 18 - payment and ad space reservation due at the Suri Network office.  
FEBRUARY 18 - Artwork due at Able Printing.

## ELIGIBILITY

Suri Network members.

## ADVERTISING RATES

Size	Measurement	Cost
<input type="checkbox"/> Front Inside Cover	Bleed size (8.75 11.25)...	\$1,050
<input type="checkbox"/> Facing Front Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Back Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Facing Back Inside Cover	Bleed size (8.75 11.25).....	1,050
<input type="checkbox"/> Back Cover	Full page with bleeds ...	1,450
<input type="checkbox"/> Full Page	Full page with bleeds .....	765
	Bleed size (8.75 11.25) (please keep all text 1/2" from trim size edge) (Full page without bleeds – 7-1/2 x 10)	
<input type="checkbox"/> Two Page Spread	.....	1,275
<input type="checkbox"/> 1/2 Page	Horizontal - 7-1/2 x 4-7/8..	425
	Vertical - 3-5/8 x 9-7/8	
<input type="checkbox"/> 1/3 Page	Horizontal 7-1/2x 3-1/8 .....	300
<input type="checkbox"/> 1/4 Page	3-5/8 x 4-7/8 .....	200
<input type="checkbox"/> Business Card	3-1/2 x 2 .....	65

## PREMIUM SPACE RULES

Starting with the 2005 PurelySuri™ Herdsire edition, any farm/ranch who acquired a Premium Ad Space will not be eligible for the same space for the next two PurelySuri™ publications; and no two-page spreads are allowed in Premium Ad Spaces.

## RIGHT OF REFUSAL

The Suri Network reserves the right to review and decline any advertising that is contrary to the purpose of promoting the Suri alpaca. While we are sensitive to breeders who raise and sell both breeds, the Suri Network's sole purpose is the promotion and support of the Suri breed. Mention of Huacaya or other animals raised may be made; however, pictures may not. For instance, you will not find pictures of Herefords in a publication issued by the Black Angus Association.

## ADVERTISING SPECS

Files created in Quark Xpress, Photoshop, InDesign or Illustrator. Can also accept any high resolution (300 dpi) jpg, tiff, pdf or eps. Advertiser will be notified if the resolution of their file does not meet requirements. Files can be sent on disk or emailed in high resolution format to Steph Pride at email shown below.

## PAYMENT INFORMATION

### Send all payments to:

Suri Network  
 PO Box 1984 • Estes Park, CO 80517  
 (1140 Manford Avenue, Ste A  
 Estes Park, CO 80517 for UPS/FedX only)  
 Phone: 970-586-5876 / Fax: 970-586-6685

### Send all ads to:

Steph Pride, Able Printing Co.  
 PurelySuri™ 2011  
 PO Box 1968 • Manhattan, KS 66505  
 Phone: 785/320-2626  
 Email: steph.pride@ableprintingcompany.com  
or overnighted to:  
 623 N. Manhattan Avenue • Manhattan, KS 66502

**QUESTIONS ??** Contact the Suri Network office at (970) 586-5876 or office@SuriNetwork.org

### Please Print:

Contact Name \_\_\_\_\_ Farm/Ranch Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Business Name as it should appear in advertiser's index \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ in payment of the above ad(s).  Check  VISA  MC  American Express  Discover

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Last 3 digits of Verification Code on back of card \_\_\_\_\_

Credit Card Address If Different From Above: \_\_\_\_\_